

MONEYMAKERS

Product facts, updates, and ideas to help increase sales.

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Why are HOT DIPPED products more expensive than GALVINIZED?

Answer: Napa offers both Galvanized and Hot Dipped sheet metal items in our line. Galvanizing is the most popular process to help retard rusting on sheet metal (steel) worldwide. Giant rolls of sheet metal are cleaned and then bathed in hot vats of zinc, aluminum and other trace minerals. When the sheets are removed from the vats, the air drying creates the attractive “star burst” patterns found on products. The galvanized sheets are sold to factories to make products from. Galvanized products from Napa are rust resistant, durable and water tight.

Hot Dipping differs in that the product is fabricated from heavy sheet metal as the first step of the process, then the item is dipped into a much higher concentrate of zinc (more expensive) as the final step. This process creates the distinctive and durable metallic shine. The liquid is so hot that Hot Dipped products cannot be constructed with welds because the intense heat melts the weld and the items fall apart. If you look at our Hot Dipped line (Page 26-27) you can see the way the items are put together using rolled edges and folded seams (not welds) as compared to our galvanized items on page 33 with welded corners and seams.

Hot Dipping as it is called, offers a brilliant metallic finish, increased water tightness and better durability when compared to galvanized products.

“Now that Mrs. Jones, is why hot dipped items are about 20% more expensive than galvanized.”

For more information, or additional questions you would like us to answer, give us a call at 800 859-5081

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